

ABADATA

989 883 3411

www.Abadata.com

“Making Computerization Magically Easy”



CONTACT:

Brian Suerth
Technology Assurance Group
(858) 946-2112
brian@tagnational.com

Dave Wineman, President
Abadata Computer Corp.
(989) 883-3411
dw@abadata.com

NEWS FOR IMMEDIATE RELEASE

Abadata Computer Corp. Launches SaaS Alerting Technology to Manage Common Business Applications

Leading Managed Technology Services Provider Invests in Advanced Cybersecurity Tools

MICHIGAN – September 10, 2021 – Abadata Computer Corp., a leading managed technology services provider (MTSP), has increased their investments in an advanced cybersecurity technology to create additional layers of protection for their customers. Abadata is deploying a SaaS (Software-as-a-Service) alert technology to help its customers monitor, protect and manage their employees access on widely-used business applications like G Suite, Salesforce, Slack, Dropbox, Office 365 and Box. Abadata’s new SaaS alert technology monitors upwards of 35 different types of applications and gives SMBs real-time alerts and reporting capacities. Additionally, it automatically responds to issues which require attention before the customer has initiated any action.

“We’re excited to deploy this technology because it empowers our customers to immediately be notified of any issues so that they can be rectified, immediately,” said Dave Wineman, President of Abadata. We’ve all heard about the acceleration of ransomware attacks in the news lately, the real problem behind any breach, is not knowing the extent of the breach for a long period of time. With this technology, our customers will know instantaneously if a breach has been attempted as we thwart attacks on their behalf.”

While technologies like G Suite, Salesforce, Slack, Dropbox, Office 365 or Box have become ubiquitous in the modern workplace, they unfortunately expose networks to certain vulnerabilities which can be prevented. While Abadata's particular technology monitors and alerts SMBs on up to 35 different types of cyberattack methods, many businesses are undereducated as to the 6 most common attacks.

1. Brute Force Attacks - this is when cybercriminals use automation and scripts to guess passwords. Typical brute force attacks make a few hundred guesses every second which take advantage of simple passwords which use common expressions like 'user123' or 'password1,' and can be cracked in minutes.

2. Logins From Unauthorized Countries - these types of breaches can be spotted through various indicators such as: a VPN connection from an unknown device or anonymous proxy, an abnormal amount of data uploaded during a VPN session, an increase of company-related data files accessed, multi-factor authentication (MFA) from a new device, or too many failed VPN logins.

3. Outdated File Shares From OneDrive/Google Drive/Dropbox/Etc. (Orphaned Links) - these occur when attackers overtake expired, stale, and invalid external links on credible websites, portals, or applications so that they can repurpose them for fraudulent activities.

4. Data Exfiltration - this is when any malicious actor targets, copies, and transfers sensitive data outside out of a company's network, which can often be used to extract a ransom or be offered to a competitor for a bribe.

5. Confidential Files Viewed - when businesses are immediately notified as to which users are accessing confidential. A telltale sign that a cyber attacker is poking around in a network that they shouldn't be meddling in, is when confidential files are being viewed frequently.

6. Security Group and Policy Changes - this is often a means to make it easier for a hacker to break in and cause a deeper extent of damage to a business or organization, yet SaaS alert technology can be configured to send off an alert to ensure that the company is in control of any changes being made to the security group.

“While there are many more types of attacks which can be rectified with various levels of complexity, these SaaS alerts can add a much-needed layer of security for any organization,” added Mr. Wineman. “However, as cybercriminals continue to innovate, so must the technology that we leverage to protect our customers.”

ABOUT ABADATA COMPUTER CORP.

Abadata Computer Corporation was started in 1981 by David W. Wineman as the Michigan Distributor of US Robotics modems and equipment. Shortly thereafter, ABADATA started the network integration segment of the business by selling, servicing and installing network equipment. Abadata has placed the utmost importance on the technical expertise of its staff, and each employee possesses multiple certifications in various network and telephony-based systems. Abadata has been serving the needs of nearly every industry for over 35 years and has deployed technology solutions in industries ranging from education to medical to government to much more.

Abadata’s mission is to make computerization magically easy. This idea is best personified by the “Magic the Bunny” who can be found on the company logo. Whether Abadata is serving its customers with antivirus, education, web, customer service or telephony needs, and customers can rest assured that Magic will be present. Abadata is committed to providing these kinds of experiences for their customers.

In addition to ease of use, Abadata has also been committed to utilizing technology to increase their customers’ profitability and provide them with a competitive advantage. By concerning themselves with their customers’ bottom line, they’ve have aligned themselves with their customers’ goals and as a result they’ve established strong relationships across the board.

The company philosophy is to continually be on the leading edge of technology. David Wineman, CEO, states, “forward-thinking companies take on significantly more risk for the benefit of their customers. Throughout the years, we’ve learned that our customers appreciate our proactive approach to solving problems.

Abadata has consistently been at the forefront of advancing technology for Communication Systems, cloud and online storage, back up services and Computer Technology. In Abadata

2012 successfully purchased another Michigan company, Chris Consulting. Today Abadata has 12 professional employees and continues to uphold the same values that they started with in 1981. They understand that education and integrity are vital to creating lasting customer relationships, and the company consistently works at making sure these characteristics are at the very core of Abadata.

In 2011, in the pursuit of knowledge and better resources, the company became a member of Technology Assurance Group (TAG), an international organization representing nearly \$350 million in products and services that provides the competitive advantages necessary to propel unified communications companies to regional dominance. For more on Abadata please visit www.abadata.com or call us at 989 883 3411.

###